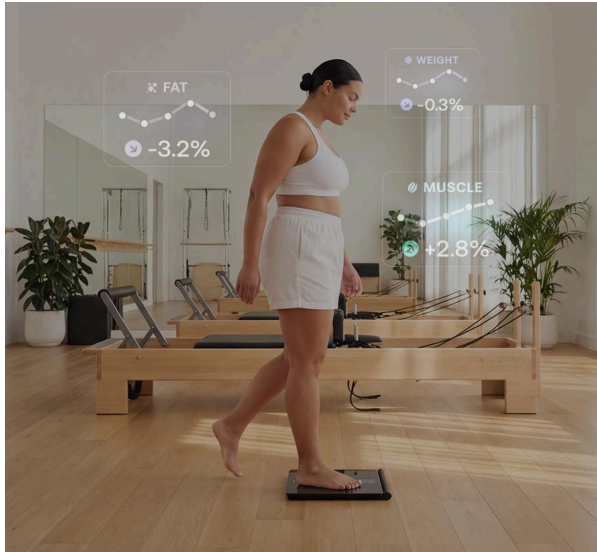


The Scale Built for the GLP-1 Era.

6-zone body composition analysis tool, bringing a DEXA-level precision¹ to your bathroom floor in just 20 seconds, including a 10-second body composition scan. A professional-grade experience, without the professional-grade price.



Boston, Massachusetts, June 2, 2026 Withings today announced the launch of **Withings BodyFit** (\$279.95), an at-home body composition scale delivering 6-zone segmental analysis via its retractable handle, giving athletes, fitness-focused individuals, and individuals trying to lose weight the physiological precision previously reserved for clinical settings. For **GLP-1 users**, Withings BodyFit provides the **precise, actionable insights** to ensure weight loss targets fat while actively protecting crucial muscle mass.

- **NEW Handle Design for DEXA-Level¹ Body Composition in 10 Seconds:** BodyFit's integrated retractable handle enables a full-spectrum, 6-zone body composition scan in just **10 seconds**. This delivers measurements up to 3x faster than most segmental analysis smart scales, giving you the physiological insights previously reserved for clinical settings. Get your 6-zone body composition scan from home, eliminating the need for an external DEXA scan appointment in a lab.
- **NEW BIS Technology Validated Against DEXA¹:** Withings BodyFit elevates at-home body composition monitoring through advanced Bioelectrical Impedance Spectroscopy (BIS) technology, running on 13 frequencies up to 800 kHz, validated against DEXA¹ (Fat Mass: up to 99% correlation, Muscle Mass: up to 98%).¹
- **NEW GLP-1 Muscle Protection to Ensure You're Losing Fat, Not Muscle:** For GLP-1 users, protecting essential muscle mass during rapid weight loss is crucial. Withings BodyFit provides the critical visibility needed, bringing each weigh-in to life with an animated, zone-by-zone body scan that classifies your muscle-to-fat balance across a 6-zone body composition analysis. Every session confirms you are preserving muscle, reducing visceral fat and moving toward a stronger, healthier body.

¹While most connected scales use Bioelectrical Impedance Analysis (BIA), which sends a single frequency through the body and estimates composition by extrapolation, BIS operates across a full spectrum of frequencies - up to 800 kHz in Withings BodyFit's upgraded circuit. The Withings DEXA study was conducted using Body Scan.

³ <https://pubmed.ncbi.nlm.nih.gov/39824205/>

⁴ https://www.withings.com/us/en/blog/research/body-scan-dexa-scan-reliability?srltid=AfmBOoqUSyz2beUu2w0u3JUlhQkL3G6m9qq5US4xIJBxYCvxzL47P_n

- **NEW Withings BodyFit Coaches You. No Logging, No Guesswork:** Most scales stop at just providing weight & BMI data. BodyFit turns a simple weight goal into a personalized body composition journey, automatically tracking calorie balance and generating habit-based recommendations between weigh-ins in the Withings app, with no manual logging required.

A premium experience without a premium price

At \$279.95, Withings BodyFit costs less than two out of pocket DEXA scans which can cost \$100 - \$300 each, and delivers 40+ data points in **20 seconds**, every day. Additionally, Withings BodyFit users get a **free one-month Withings+ trial** providing access to the following:

1. **Health Assistant:** AI chatbot that contextualizes your measurements and provides actionable guidance.
2. **Access to certified human expertise:** A complimentary 1-hour session with a certified nutritionist to set targets and interpret your results.

Why Weight is Obsolete: Unlock DEXA-level Precision¹

The era of relying on weight alone is over: segmental distribution of muscle and fat is what matters³. In 2025, Withings and Mon Stade, a leading sports-health center, benchmarked Withings 6-zone body composition measurements against DEXA, the clinical gold standard, across 80 participants⁴. The results demonstrated exceptional accuracy, showing up to a **99% correlation** for fat mass and up to **98% correlation** for muscle mass, effectively bringing DEXA-level precision¹ to your home.

What sets Withings BodyFit apart is not just the precision of any single measurement: it is the ability to track how your body composition evolves over weeks and months. The Withings app builds a continuous, personalized baseline, making it immediately visible when a trend shifts, whether muscle is quietly declining, fat redistribution is accelerating, or a training block is finally delivering results. A single DEXA scan tells you where you are. Withings BodyFit tells you where you are going.

Stop Guessing, Start Knowing: Withings BodyFit Delivers Fat Loss Clarity for Every Weight Loss Journey, Including the GLP-1 Era

The hardest part of any weight loss journey is ensuring you lose fat, not muscle. Withings BodyFit's 6-zone analysis tracks precisely *what* you are losing and *where* with every weigh-in, including visceral fat, the metabolically active fat stored around internal organs that poses the greatest risk to long-term cardiometabolic health. **GLP-1 users** in particular, may experience significant muscle loss with their medications, while visceral fat reduction can stall without visibility. Combined with Withings BodyFit's personalized guidance, plus muscle-to-fat distribution mapping, and a certified nutritionist via Withings+, Withings BodyFit ensures the weight coming off is the right kind.

Unlock Your Body's True Performance Data

Built for performance, Withings BodyFit provides the **precise metabolic intelligence** needed to actively manage your training and achieve your personal best. Ditch manual food logging:

Withings BodyFit automatically delivers a calorie balance estimate and habit-based suggestions with every weigh-in. Additionally, move beyond BMI by mapping your true muscle-to-fat distribution across a sophisticated 12-zone matrix, classifying you in zones like **Athletic**, **Strong**, or **Powerhouse**, to give you a clear, dynamic picture of your progress.

Designed to Optimize Precision and Performance

Eight electrodes (four in the handle, four in the platform) and BIS at up to 800 kHz enable 6-zone body composition analysis that has been validated against DEXA¹. Track muscle imbalances, monitor the impact of a cut or bulk, and catch early signs of metabolic slowdown: not just as one-off snapshots, but as a continuous trend against your personal baseline. All from a slim ITO glass scale with a color screen that fits any bathroom.

Lose Fat, Not Muscle: Withings BodyFit for the GLP-1 Era

GLP-1 medications are transforming obesity treatment, but weight loss alone does not tell the full story: patients risk losing lean muscle mass alongside fat, with lasting consequences for metabolism and long-term health. Withings BodyFit addresses this directly, delivering clinical-grade body composition monitoring that helps patients and clinicians track fat loss and protect muscle mass throughout treatment. Its B2B division, Withings Health Solutions, supports more than 30 virtual obesity management programs with connected weight and body composition devices, reaching over 500,000 patients. One such partner is Ivim Health, a leading US-based virtual GLP-1 care platform, equipping patients and clinicians with daily insights to monitor treatment response and drive better outcomes.

"We're in a new era of weight loss. GLP-1 patients can lose 20, 30 pounds and still not know what they're actually losing. The patients who do best are the ones who can see their muscle-to-fat picture changing in real time, not six months later at a clinical follow-up. Longitudinal body composition tracking done regularly from home gives clinicians and patients the feedback loop that most GLP-1 care is still missing."

Dr. Jessica Duncan

Board-Certified Obesity Medicine Physician and Chief Medical Officer, Ivim Health, a partner of Withings

The Next Generation of Scales: Personalized Health for Every Goal

Withings BodyFit (\$279.95) is the affordable entry point into the Withings body composition ecosystem: 6-zone segmental analysis, measuring over **40 physiological metrics, biosignals, and personalized health insights** via BIS at 13 frequencies in **20 seconds**, designed for weight loss, performance, and GLP-1 support.

Withings Body Scan (\$499.95) goes further: with a 6-lead ECG and Vascular Age via Pulse Wave Velocity, all in a 90-second measurement. It is the scale behind the DEXA validation study¹ cited in this release.

Withings BodyScan 2 (\$599.95, coming later in 2026) expands to 60+ biomarkers across two critical health dimensions. On the cardiovascular side: blood pressure pattern notifications, Heart Age, and cardiac pumping efficiency via Impedance Cardiography (ICG), and blood

oxygen (SpO2) via an integrated PPG sensor. On the metabolic side: BodyScan 2 measures glucose resilience to reveal how daily dietary discipline shapes long-term metabolic health. Additionally, it provides a Nerve Response Score to detect early signs of nerve damage years before clinical symptoms appear. Together, these personalized health biomarkers give users the tools to detect and reverse cardiometabolic health issues long before they become life-altering.

Privacy Built-In.

End-to-end encrypted. Withings never sells data to third parties, advertisers, or insurers. You own your health data and can delete it anytime via the app. Certified ISO 27001, ISO 27701, and HDS.

Availability

Withings BodyFit is available for \$279.95 starting June 2, 2026 at withings.com, with availability on Amazon and at select retailers like Best Buy and FSAstore.com coming soon. In Europe and the UK, Withings BodyFit will be available from July 1, 2026 at €249.95 and £229.95 respectively, on withings.com, Amazon, and select retailers coming soon.

About Withings

A pioneer in connected health since 2008, Withings empowers millions of users worldwide and collaborates with leading academic and clinical research institutions. Withings has built a world leading ecosystem of award winning connected health devices, including smart scales with ECG, hybrid watches, and blood pressure monitors, all designed to help individuals track and improve their health over the long term. Withings products are available at withings.com, and select retail locations online and nationwide, including Best Buy, Target, Apple, and Dick's Sporting Goods, as well as specialized health retailers such as Optum and FSAstore.com.

To learn more, visit withings.com. With You. For Life.

Notes to Editors

- **About Ivim Health**
 - About Ivim Health & Withings Partnership Ivim Health operates a dual-channel care model, offering medical weight management solutions directly to consumers (B2C) and as an employer-sponsored benefit (B2B). Through its enterprise program, "Ivim at Work," Ivim partners with Withings to provide qualifying employees with smart scales for remote health tracking. This hardware integration supports Ivim's data-driven, holistic approach to metabolic health; notably, the Withings scales are utilized for comprehensive program monitoring.
- [Withings Scales Comparison Chart](#)
 - To help consumers find the right fit, Withings offers a full range of smart scales at every level of health monitoring. A full comparison of features and biomarkers across the Withings scale lineup is available at withings.com.

Withings Smart scales
Much more than weight, towards better health

	Body Smart \$299.95	Body Comp \$299.95	BodyFit \$399.95	Body Scan \$499.95	BodyScan 2 \$699.95
Bioprecise scan BIOPRECISE SENSORS	20+ measurements	30+ measurements	40+ measurements	40+ measurements	60+ measurements
Body composition 14% MUSCLE, 10% FAT & MORE	Single-zone analysis Full-body average Fat & muscle mass Hydration level Visceral fat & BIA Body Profile classification	Single-zone analysis Full-body average Fat & muscle mass Hydration level Visceral fat & BIA Body Profile classification	6-zone analysis Segmental measurement Fat & muscle mass (6% ZONES) Hydration level Visceral fat & BIA Advanced Body Profile	6-zone analysis Segmental measurement Fat & muscle mass (6% ZONES) Hydration level Visceral fat & BIA Advanced Body Profile	6-zone analysis Segmental measurement Fat & muscle mass (6% ZONES) Hydration level Visceral fat & BIA Advanced Body Profile
Retractable handle SECURELY MEASUREMENTS	—	—	Retractable handle Enables 6-zone analysis	Retractable handle Enables 6-zone analysis Touch sensor electrodes Built-in display on handle Improved usability	Retractable handle Enables 6-zone analysis Touch sensor electrodes Built-in display on handle Improved usability
Heart Health CARDIOLOGICAL MONITORING	Standing heart rate	Standing heart rate Vascular age	Standing heart rate Vascular age	Standing heart rate Vascular age 8-lead ECG Atrial Fibrillation detector?	Standing heart rate Vascular age 8-lead ECG Atrial Fibrillation detector? Blood Pressure insights Heart Age Blood oxygen levels (SpO2)
Metabolic health SEEK METABOLIC ABNORMALITIES	Basal Metabolic Rate Calorie intake auto-compute	Basal Metabolic Rate Calorie intake auto-compute	Basal Metabolic Rate Calorie intake auto-compute	Basal Metabolic Rate Calorie intake auto-compute Glycemic Response Glycemic index to preview	Basal Metabolic Rate Calorie intake auto-compute Glycemic Response Glycemic index to preview
Nerve health	—	Nerve Health Score Detects early signs of diabetic neuropathy?	—	Nerve Response Score Stress response & recovery insights	Nerve Response Score Stress response & recovery insights
Display HIGH-RESOLUTION COLOUR	2.8" color screen Personalized insights	2.8" color screen Personalized insights	3.4" color screen Personalized insights	3.2" color screen Personalized insights	3.2" color screen Personalized insights Extra-wide display, built-in
Experience MOBILE & CONNECTIVITY	Athletic, pregnancy, baby & men-related modes Automatic user recognition Withings Precision Technology™ Autolytic™™ via Wi-Fi & Bluetooth	Athletic, pregnancy, baby & men-related modes Automatic user recognition Withings Precision Technology™ Autolytic™™ via Wi-Fi & Bluetooth	Athletic, pregnancy, baby & men-related modes Automatic user recognition Withings Precision Technology™ Autolytic™™ via Wi-Fi & Bluetooth	Athletic, pregnancy, baby & men-related modes Automatic user recognition Withings Precision Technology™ Autolytic™™ via Wi-Fi & Bluetooth	Athletic, pregnancy, baby & men-related modes Automatic user recognition Withings Precision Technology™ Autolytic™™ via Wi-Fi & Bluetooth
Withings EMPOWER DISCOVERY	Personalized Health Priorities & BodyPlan BodyPath Track calorie intake & weight gain	Personalized Health Priorities & BodyPlan BodyPath Track calorie intake & weight gain	Personalized Health Priorities & BodyPlan BodyPath Track calorie intake & weight gain Cardiologist review included?™ Body Intelligence Insights from on top of your data	Personalized Health Priorities & BodyPlan BodyPath Track calorie intake & weight gain Cardiologist review included?™ Body Intelligence Insights from on top of your data	Personalized Health Priorities & BodyPlan BodyPath Track calorie intake & weight gain Cardiologist review included?™ Body Intelligence Insights from on top of your data

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- [Scale Market Comparison Chart](#)
 - To see how Withings BodyFit stacks up against the leading body composition smart scales on the market, the below table below highlights the key differentiators across measurement technology, clinical validation, GLP-1 support, and coaching capabilities. No other scale at this price point combines DEXA-validated BIS technology, 6-zone segmental analysis, and integrated GLP-1 muscle protection in a single 10-second weigh-in.

	Scale without handle ~\$40	Scale with handle ~\$200 - \$300	BodyFit \$279.95
Weight	✓	✓	✓
6-zone segmental body comp	✗	4 zones only	✓
Science-backed coaching	✗	✗	✓
Composite health scores	✗	✗	✓
GLP-1 ready	✗	✗	✓
Scan speed	~60 sec	~60 sec	20 sec
Total biomarkers	1-3	~10	40+
DEXA correlation*	Basic estimate	No clinical validation	99%
Wi-Fi sync	✗	Bluetooth only	✓

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