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Withings Introduces *Home* Elegant HD camera with environmental sensors



September 4th, 2014 – BERLIN. Withings, the leader in the connected health revolution, today unveiled the latest device in its portfolio, the *Withings Home*, a state-of-the-art video monitoring and environmental sensing device. *Withings Home* serves as a complement to Withings' range of connected devices inspiring users to make healthy choices and allowing those users to achieve peace of mind knowing that their living environment is safe, secure, and healthy.

Best-in-class video monitoring

Withings Home is a smart HD camera providing access to one's home from anywhere. It has the highest quality video complete with a 135° wide-angle zoom and clear night vision. *Home* is the best way to stay in touch with loved ones whilst away; not only does it detect motion and noise but it also specifically recognises crying and the presence of people. *Home* enables users to keep track of all memorable events sending smartphone notifications and recording cloud-stored videos each time something noteworthy happens. Video and images resulting from the alerts are displayed in an interactive timeline that turns the dedicated application into a true home diary.

Environmental sensing

Aside from giving users vision into the home while away, *Withings Home* truly emulates how our home is an extension of our health. Contrary to common belief, our indoor environment is two to five times more toxic than our outdoor environment. Equipped with environmental sensors, *Home* is able to measure temperature, humidity and levels of Volatile Organic Compound¹ (VOC) inside your home, a strategic element of indoor air quality.

¹ VOC are chemicals used to manufacture and maintain building materials, interior furnishing, cleaning products and personal care products. Short term exposure to high levels of VOC can cause some diseases such as headaches, irritation and asthma.

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By alerting users to unhealthy changes in temperature, humidity or air quality, *Home* will give them the key data to help them build a healthier environment.

“All our devices so far have primarily served the body. They provide valuable information around blood pressure, activity levels, weight – all data that can inspire healthy choices in diet, exercise and sleep,” said Cedric Hutchings. “With *Withings Home*, we’re addressing a very critical part of the health and well-being puzzle that has not yet been served by a single device. *Home* helps ensure your family is both safe and living in a healthy environment.”

Monitoring with style

Withings Home has been beautifully designed to fit any home environment and become a part of the interior decoration. It brings an innovative form factor and is made of high-end materials including genuine wood. “Home security cameras can often look ugly and indiscreet. Just like the rest of our product range we put extra attention to the design to make sure we create the emotional link that ensure long-term adoption by the whole family”, said Cedric Hutchings, CEO of Withings. Home includes a remote customizable night-light, a base magnet for flexible positioning and support touch control.

Features

- HD video
- Wide Angle 135°
- 2 digital microphones and an HQ speaker
- 2 way audio with Audio Echo Cancellation and Noise Reduction
- Clear night vision with mechanical IR switch
- Zoom ePTZ x 4 with 5MP CMOS Sensor
- Remote customizable night-light
- Motion, Noise detection
- People detection
- Cry recognition
- Flexible Cloud Video Recording Plan
- In-app timeline/diary with free video and smart snapshot

Availability

Available in Fall 2014 in white with natural wood (with special editions due out at a later date), Home will retail for £169.95 and will be available on withings.com, on Amazon and selected retail partners.

About Withings

Withings is the company that leads the connected-health revolution. Founded by visionary innovators Cédric Hutchings and Eric Carreel, Withings creates products and services that empower people to track their lifestyles and improve their everyday well being for better long-term health. Emotional, flawlessly designed and simple-to-use, they seamlessly introduce cutting-edge innovation into people’s daily routine. Since 2009, Withings has built a range of products that

covers the whole health spectrum including the Withings Pulse (activity tracker), the Smart Body Analyzer, the Wireless Blood Pressure Monitor and Withings Aura. Every piece of collected data comes to life into the Withings Health Mate application where users get coaching and motivation tools to shape every aspect of their health.

Read more about Withings on www.withings.com.

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