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## **Withings launches Home, the first HD camera with air quality sensors**



**January 6th, 2015** – Las Vegas. Withings, the leader in the connected health revolution, announces the availability of its latest device the *Withings Home*, a state-of-the-art video camera with air quality sensors. *Withings Home* serves as a complement to Withings' range of connected devices inspiring users to make healthy choices and allowing those users to achieve peace of mind knowing that their living environment is safe, secure, and healthy.

**Best-in-class video monitoring**

*Withings Home* is a smart HD camera providing access to one's home from anywhere. It has the highest quality video complete with a 135° wide-angle zoom and clear night vision. *Home* is the best way to stay in touch with loved ones whilst away: it detects motion and noise and sends its users smartphone notifications to keep track of all memorable events. Video and images resulting from the alerts are displayed in an interactive timeline that turns the dedicated application into a true home diary. Users can also access a time-lapse recapping the last 12 hours on the app.

**Air quality sensing**

Aside from giving users vision into the home while away, *Withings Home* truly emulates how our home is an extension of our health. Contrary to common belief, our indoor environment is two to

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five times more toxic than our outdoor environment. Equipped with a sophisticated sensor, *Home* is able to measure the level of Volatile Organic Compound<sup>1</sup> (VOC) inside your home, a strategic element of indoor air quality. By alerting users to unhealthy changes in VOC level, *Home* will give them the key data to help them build a healthier environment.

“All our devices so far have primarily served the body. They provide valuable information around blood pressure, activity levels, weight – all data that can inspire healthy choices in diet, exercise and sleep,” said Cedric Hutchings. “With *Withings Home*, we’re addressing a very critical part of the health and well-being puzzle that has not yet been served by a single device. *Home* helps ensure your family is both safe and living in a healthy environment.”

### Monitoring with style

Withings Home has been beautifully designed to fit any home environment and become a part of the interior decoration. It brings an innovative form factor and is made of high-end materials including genuine wood. “Home security cameras can often look ugly and indiscreet. Just like the rest of our product range we put extra attention to the design to make sure we create the emotional link that ensure long-term adoption by the whole family”, said Cedric Hutchings, CEO of Withings. Home includes a remote customizable night-light, a base magnet for flexible positioning and support tap control.

### A device honored with a CES Innovation Award

Recognized for its innovative design and cutting edge technology, Withings Home has received a 2015 CES Innovation Award, within the “Smart Home” category. Home will be showcased at the 2015 International CES, January 6-9, 2015 in Las Vegas, Nevada.

### Features

- HD video
- Wide Angle 135°
- 2 digital microphones and an HQ speaker
- 2 way audio with Audio Echo Cancellation and Noise Reduction
- Clear night vision with mechanical IR switch
- Zoom ePTZ x 4 with 5MP CMOS Sensor
- Remote customizable night-light
- Motion, Noise detection
- Volatile Organic Compound level detection
- In-app timeline/diary with free video and smart snapshot

### Availability

Withings Home is now available for \$199 in white with natural wood on [Withings.com](http://Withings.com), on Apple online and at Best Buy; it will be soon available on Amazon and from key retailers.

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<sup>1</sup> VOC are chemicals used to manufacture and maintain building materials, interior furnishing, cleaning products and personal care products. Short term exposure to high levels of VOC can cause some diseases such as headaches, irritation and asthma.

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**About Withings**

*Withings is the company that leads the connected-health revolution. Founded by visionary innovators Cédric Hutchings and Eric Carreel, Withings creates products and services that empower people to track their lifestyles and improve their everyday well being for better long-term health. Emotional, flawlessly designed and simple-to-use, they seamlessly introduce cutting-edge innovation into people's daily routine. Since 2009, Withings has built a range of products that covers the whole health spectrum including the Withings Pulse (activity tracker), the Smart Body Analyzer, the Wireless Blood Pressure Monitor, Withings Aura and Withings Activité. Every piece of collected data comes to life into the Withings Health Mate application where users get coaching and motivation tools to shape every aspect of their health.*

Read more about Withings on [www.withings.com](http://www.withings.com).

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