

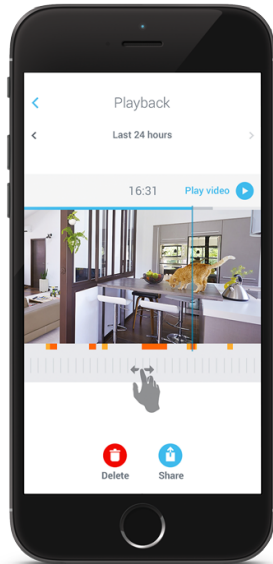
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# A safe and easy-to-use Cloud Video Recording now available on Home

Video access made simple to go back in time in HD



Withings, the leader in the connected health revolution, announced the Withings Home at CES 2015, the first IP camera with air quality sensors. Withings Home helps users to achieve peace of mind knowing that their living environment is safe and healthy. The device not only boasts a high-quality security camera with noise and movement detection features but also alerts users to air pollution.

Withings is now offering the ability to automatically save up to 30 days of continuous video footage. The Cloud Video Recording (CVR) option allows the users to scroll back in time and watch whatever they have been missing in high quality definition.

## Recorded video content easily accessible

From Wednesday 11<sup>th</sup> March users can go back in time, save and share their special captured moments using Cloud Video Recording. CVR is an optional service that offers users the ability to:

- Save up to 30 days of continuous footage in the cloud and browse whatever they have been missing
- Keep up to 30 days of home diary to quickly scroll back in time and directly access the short videos of all important events (noise and motion detection)
- Record up to 30 days of timelapse, the best way to visualize a whole day in a few seconds

Access to the videos is simple and contextual. Users can start playing their recorded content with one single tap either on a diary event or when scrolling through the time-lapse.

A seven-day plan of CVR will be offered as a free optional service for a few months. Then, users will be able to switch to two paid-plan options for either seven-days (\$7.95/7.95€ per month) or 30-days (\$19.95/19,95€ per month).

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CVR brings an additional benefit to the standard service that is already offering exclusive features. With the free standard account users can already view animated GIF when ever a movement is detected and they have access to a 48h timelapse.

### **A safe Cloud Video Recording service**

Withings has followed the best practice in terms of data security and privacy to make sure that video access and storage are truly secured. Withings is one of the first electronics manufacturers to use WebRTC technology (Google open-source project) to enforce the encryption of all the media. Transport Level Security and AES encryption keep the video secure from the Home to Cloud as well as from the Cloud to users smartphones. Recorded video footage is handled by Amazon S3, who use state-of-the-art electronics surveillance and encrypts all stored video on their servers.

### **Best-in-class video monitoring with air quality sensors**

With a 5-megapixel sensor, the Home has the highest quality video complete with a 135° wide-angle zoom and clear night vision. No corner will go unseen by users who can also keep an eye on their home even in the dark. Home's ePTZ-technology lets users pan, tilt and zoom in and out of the HD video feed. Home automatically enhances images immediately after movement to show users the smallest details.

Aside from giving users vision into the home while away, *Withings Home* truly emulates how our home is an extension of our health. Contrary to common belief, our indoor environment is two to five times more toxic than our outdoor environment. Equipped with environmental sensors, *Home* is able to measure level of Volatile Organic Compound<sup>1</sup> (VOC) inside a home, a strategic element of indoor air quality.

### **Features**

- HD video
- Wide Angle 135°
- 2 digital microphones and an HQ speaker
- 2 way audio with Audio Echo Cancellation and Noise Reduction
- Clear night vision with mechanical IR switch
- Zoom ePTZ x 12 with 5MP CMOS Sensor
- Remote customizable night-light
- Motion, Noise detection
- Flexible Cloud Video Recording Plan
- In-app diary with free video and smart snapshot

### **Availability**

Home is available for MSRP of £169.95 on [Withings.com](http://Withings.com), Amazon, Apple.com, and at Selfridges.

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<sup>1</sup> VOC are chemicals used to manufacture and maintain building materials, interior furnishing, cleaning products and personal care products. Short term exposure to high levels of VOC can cause some diseases such as headaches, irritation and asthma.

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## About Withings

Withings is the company that leads the connected-health revolution. Founded by visionary innovators Cédric Hutchings and Eric Carreel, Withings creates products and services that empower people to track their lifestyles and improve their everyday well being for better long-term health. Emotional, flawlessly designed and simple-to-use, they seamlessly introduce cutting-edge innovation into people's daily routine. Since 2009, Withings has built a range of products that covers the whole health spectrum including the Withings Pulse (activity tracker), the Smart Body Analyzer, the Wireless Blood Pressure Monitor and Withings Aura. Every piece of collected data comes to life into the Withings Health Mate application where users get coaching and motivation tools to shape every aspect of their health.

Read more about Withings on [www.withings.com](http://www.withings.com).

For high res. images and press releases, visit <http://www.withings.com/press>

