

Withings

Withings Adds its 100th Partner



Thanks to its 100 partners, Withings places itself at the center of a connected health universe of over 100 million users worldwide

Paris – May 10, 2013 – Withings, a pioneer in connected health since 2009 with the launch of the world's first Internet connected body scale, announces it has reached 100 partners with the addition of UP by Jawbone™. Due to its openness and accessible policy for partnerships, Withings has been able to place itself at the center of the connected health movement with significant companies such as [RunKeeper](#), [Lose It!](#), [HealthVault](#), [MedHelp](#), [DailyBurn](#) and now Jawbone™.

Thanks to Withings' open API, the number of partnerships has significantly increased this year, particularly with the addition of [MyFitnessPal](#) and the Balance Rewards program from [Walgreens](#). By providing a free open API, Withings has enabled developers to enrich their applications and user experiences by easily integrating the data which is collected from Withings products.

Withings' approach is to not limit its reach to users of its own devices (connected body scales, Smart Blood Pressure Monitor, and the soon to be released Smart Activity Tracker). Regardless of which device or health application people decide to use, the data collected by a Withings device becomes even more meaningful and valuable when it can be shared and displayed within other applications. In addition this year, the Withings Health Mate application began to bring in data from other devices and apps like [BodyMedia](#) armbands and RunKeeper.

Cedric Hutching, CEO and founder of Withings: "Since the launch of the Wi-Fi Body Scale, we wanted to make the data our users collect more than just plain data. By opening our API from the beginning to applications and other hardware devices, we've managed to give users a way to seamlessly make their data work for them. We've hit 100 partners and plan to keep counting."

For more information on our partners or product line, visit www.withings.com or contact Jessica Darrican at jessicadarrican@maxborgesagency.com.

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About Withings

Withings is an innovative company that creates smart products and apps to help people across the world easily take care of their health and well-being. Founded by French executives Cedric Hutchings and Eric Carreel, Withings has been pioneering Health 2.0 since the launch of their first Wi-Fi Body Scale in 2009 and is leading the way of the connected health movement. By extending the capabilities of an object through network resources, Withings provides access to infinite computing and storage facility at no extra cost, turning objects into smart connected devices. Since 2009, Withings has extended those benefits to a wide range of lifestyle-friendly devices including the Smart Body Analyzer, the Smart Blood Pressure Monitor and the Smart Baby Monitor. By using mobile phones and computers as bridges and opening up its platform to the well-being ecosystem, Withings now works seamlessly with 100 partner apps and devices, providing users with a whole new dimension to their day-today life.

For more information, contact le press representatives below or visit the Press room on Withings' website: www.withings.com/press

Withings Media Contacts:

Jean-François Kitten / Withings
jfkitten@withings.com / M: +33 (0) 6 11293028

Jessica Darrican / Max Borges Agency
jessica@maxborgesagency.com
O: (305) 374-4404 x.116 / M: (305) 299-3449

Withings service and products range

