



## Nokia debuts expanded portfolio of consumer digital health products and solutions

- Award-winning Withings line launches under the Nokia brand in summer 2017
- Updates to Health Mate App and launch of HIPAA-compliant Patient Care Platform will help individuals and medical professionals achieve better healthcare outcomes



27 February 2017

Hong Kong – The award-winning Withings ecosystem of connected health products will launch under the iconic Nokia brand in early summer 2017, including connected scales, trackers, blood pressure monitors, thermometers and home cameras, bringing beautifully designed devices to the global consumer market. At the same time Nokia will also unveil a redesigned Health Mate application.

Nokia's proven, medical-grade connected health products will also extend further into the healthcare system through the launch of the company's Patient Care Platform, enabling physicians and patients to manage chronic conditions such as hypertension.

“Nokia is a powerful global brand that is synonymous with innovation, connectivity and great design,” said Cedric Hutchings, VP of Digital Health, Nokia. “Withings joined Nokia because we share a vision to inspire individuals to take control of their own health. With the full power of a brand recognized for trust, reliability and



quality, we will reach more people and impact more lives to help the human family be healthier together.”

### **Redesigned Health Mate Application**

Health Mate is at the center of the digital health ecosystem and collects data from scales, trackers and other connected devices in one place to provide a 360-degree view of health. Coinciding with the product rebrand, the Health Mate application will undergo a redesign for an improved user experience. The redesigned app will make it easier to add devices, share progress with family members, and will introduce new in-depth coaching programs. The coaching programs will take users on an eight-week journey to achieve a health goal along with personalized experiences to better manage their health and wellbeing.

### **New Patient Care Platform Brings Patients and Medical Professionals Closer Together**

Nokia will also roll out the company’s HIPAA-compliant Patient Care Platform designed to transform the relationship between patients and healthcare professionals. The new platform will give doctors and care teams the power to remotely monitor patients with their smart devices to help prevent and manage chronic conditions and drive timely and targeted patient care to avoid unnecessary office visits and hospitalizations. The platform is being used by the National Health Service in the UK in a 69,000-person study to better understand hypertension and the role of remote monitoring in lowering hypertension rates.

The new Nokia branded connected health devices will be available early Summer 2017 via Nokia’s website and retail channels including Lava Tech, J Select, DTSLL, and current retail partners. The redesigned Health Mate application will coincide with the rebrand.

### **About Nokia**

Nokia is a global leader innovating the technologies at the heart of our connected world. Powered by the research and innovation of Nokia Bell Labs, we serve communications service providers, governments, large enterprises and consumers, with the industry’s most complete, end-to-end portfolio of products, services and licensing.

From the enabling infrastructure for 5G and the Internet of Things, to emerging applications in virtual reality and digital health, we are shaping the future of technology to transform the human experience. [www.nokia.com](http://www.nokia.com)

### **Media Enquiries**

Nokia

Communications

Phone: [+358 10 448 4900](tel:+358104484900)

Email: [press.services@nokia.com](mailto:press.services@nokia.com)



The Hoffman Agency ([www.hoffman.com](http://www.hoffman.com))

Rose Chan

Tel: +852 2231 8120

Email: [rchan@hoffman.com](mailto:rchan@hoffman.com)

Grace Chu

Tel: +852 2231 8109

Email: [gchu@hoffman.com](mailto:gchu@hoffman.com)