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## Withings introduces updates to *Home HD Camera* with superior baby monitoring features

Including *Lulla light and music* programs



**November 24, 2015 – BOSTON, MA** - Withings, the leader in the connected health revolution, has today unveiled the latest update to the Withings Home HD camera with new superior baby monitoring features. The aesthetically beautiful home and air quality monitor now includes Baby Monitor Mode with continuous alerts and monitoring, interactive push-to-talk, and LED-connected *Lulla Light and music* programs. These additional new features make it the most state-of-the-art video monitoring and environmental sensing device for the home and family.

### Live and exclusive interactions

The Baby Monitor Mode provides parents with an HD live stream directly to their phone, tablet and tvOS (Home App on Apple TV), so little ones can be watched over straight from a smartphone. The push-to-talk function enables parents to interact with children directly from their mobile devices, straight from the live screen. With the enhanced infrared night vision, the Home makes it possible to see in the dark, meaning that parents need not be disruptive when they want to check in on their baby.

The all-new dynamic LED-connected lullaby sound programs make bedtime a breeze and will be music to the ears of parents. Infant specialists have carefully developed and curated the best lullabies to help babies fall asleep. The built in nightlight uses the light most conducive to sleep, which is synchronized with the soothing music. Parents have complete control over the *Lulla Light and music* from their phones in order to help lull babies back to sleep without having to even enter the room.

### Advanced Baby Monitoring

Keeping an eye or ear on a baby has never been easier. Home offers a continuous sound feed, so parents will never miss a cry, regardless of whether the app is running in the background or the smartphone is in lock-mode. Parents can even choose the metrics they want in order to fine-tune alert thresholds to only receive push notifications of sound and motion alerts when they need them.

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## Real-time air quality feedback

To help monitor air quality and create the perfect atmosphere for the baby, the Home is equipped with environmental sensors to measure indoor air quality and alert users to unhealthy changes in VOCs (Volatile Organic Compounds), unseen particulates that could originate from cleaning products, baby diapers and wipes that can cause harmful health effects. Given the amount of time that a baby spends sleeping in its room, it is essential to create the safest sleeping environment.

Cedric Hutchings, CEO of Withings says, “We wanted to create something that helped give concerned parents piece of mind. Home helps ensure your children are both safe and living in a healthy environment. It also acts as the perfect video diary, with capability to record precious moments as your little one grows, allowing you to capture those moments forever.”

## The perfect present for newborns

To celebrate its new baby monitoring features, Withings is launching a special *Home Baby Bundle* exclusively on Amazon, including the Home camera and two interchangeable covers (one pink and one blue), allowing users to customize their device to match their children's room.

## Availability

Withings Home is sold on Withings.com, Amazon.com, and at Best Buy stores for a MSRP of \$199.95. Just in time for the holidays, the exclusive *Home Baby Bundle* will be sold on Amazon.com for \$199.95, beginning on December 1, 2015.

**Compatibility:** Android, [iOS](#), Apple Watch, [and tvOS](#).

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## About Withings

Withings leads the connected-health revolution by inventing beautiful, smart products and services that help people become happier and healthier. Founded by visionary innovators Cédric Hutchings and Eric Carreel in 2009, Withings is committed to creating enjoyable, empowering experiences that easily fit into our daily lives.

Withings has built a range of award-winning products across the health spectrum including activity trackers (Withings Pulse and Activité), the Wifi scale and health station (Smart Body Analyzer), the Wireless Blood Pressure Monitor, the security camera with air quality sensors (Withings Home) and an advanced sleep system (Withings Aura). Every piece of collected data comes to life in the Withings applications where users can find coaching, motivation and insights to shape key aspects of their health.

Read more about Withings on [www.withings.com](http://www.withings.com). For high resolution images and press releases, visit [www.withings.com/press](http://www.withings.com/press).