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WITHINGS BODY CARDIO AVAILABLE ON JUNE 8TH

First-in-class connected health product available exclusively at Apple and Withings

June 8, 2016 – CAMBRIDGE, MA - Withings, the industry leader in connected health, announced today that the new Body Cardio wireless scale will launch exclusively at Apple retail stores and Apple.com in select countries on June 8th. Body Cardio will join the Withings Wireless Blood Pressure Monitor and the Aura Smart Sleep System at Apple, to provide an ecosystem of connected health products.

Withings products provide a wide range of data to Apple's Health app and its products are supported by the best in class Health Mate app for iPhone and Apple Watch.

Body Cardio

With the launch of Body Cardio, Withings has created the most comprehensive body composition and cardio measurement system available in a consumer scale available today. Body Cardio provides users with a holistic view of their health, recording weight, fat mass, bone mass, and water percentage, in addition to standing heart rate and Withings-exclusive pulse wave velocity, a cardiovascular health indicator that has never been available in a consumer product for home use before. Data is automatically uploaded to the Withings Health Mate app and all data can be seamlessly shared with the Health app on iPhone with the user's permission. Body Cardio will be the fourth generation scale from the company that invented the connected smart scale seven years ago and will be available for \$179.95 (SRP).

Availability

"We are very excited to work exclusively with Apple to launch Body Cardio. This launch further asserts Withings' ongoing commitment to help people improve their lives through groundbreaking technology." says Withings' CEO, Cedric Hutchings. This exclusive retail launch brings a revolutionary, first-in-class health product to consumers.

Body Cardio is immediately available in Apple retail stores and Apple.com in Australia, Belgium, Canada, France, Germany, Hong Kong, Italy, the Netherlands, Spain, Sweden, Switzerland, the U.K. and the U.S.

For more information please visit Withings.com.

About Withings

Withings leads the connected-health revolution by inventing beautiful, smart products and services that help people become happier and healthier. Founded by visionary innovators Cédric Hutchings and Eric Carreel in 2009, Withings is committed to creating enjoyable, empowering experiences that easily fit into our daily lives.

Withings has built a range of award-winning products across the health spectrum including the Pulse and Activité activity trackers, the new Body Cardio Wi-Fi scale and health station, the Wireless Blood Pressure Monitor, the Withings Home security camera with air quality sensors and the Aura advanced sleep system. Every piece of collected data comes to life in the Withings applications where users can find coaching, motivation and insights to shape key aspects of their health.

Read more about Withings at www.withings.com. For high resolution images and press releases, visit www.withings.com/press.