

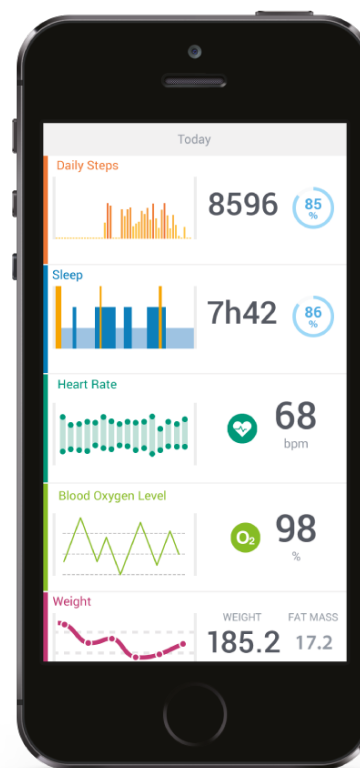
Withings

Pulse O₂

Track. Improve.

A “wear-it-your-way” tracker to monitor your **activity** and **sleep**, read vital signs and **improve your overall health**.

Meet the Pulse O₂



Activity



Sleep

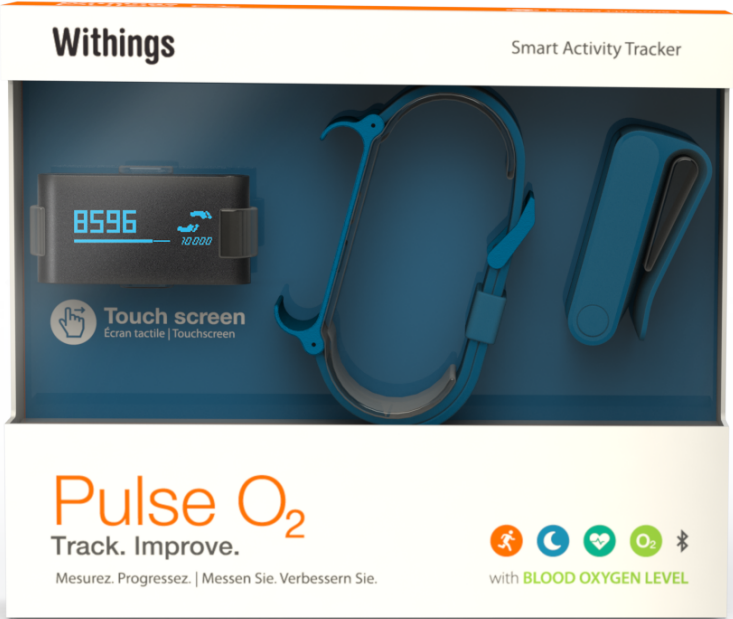


Heart Rate



Blood Oxygen Level

Black & blue



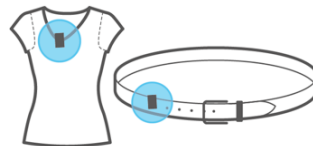
Wear it your way tracker



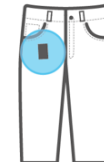
Adjustable
wristband



Clip



Pocket



Adjustable wristband



Overview



Activity tracking



- Steps
- Elevation
- Distance
- Calories



Analyze your **sleep**
to improve its **quality**



Instant heart rate & Blood oxygen level



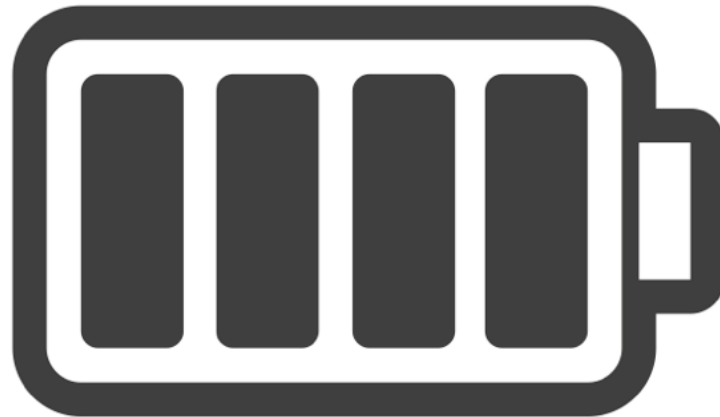
Touch screen for history browsing



Track your run



Never miss a day of activity



- ✓ 2 week battery life
- ✓ Standard cable charge using micro-USB
- ✓ Power save: 24hours more

Constant activity updates

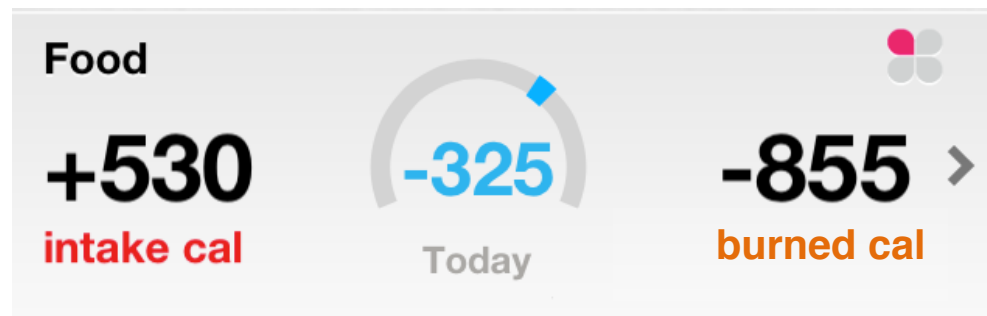


Bluetooth
4.0

- ✓ iPhone 3GS, iPhone 4, iPhone 4S, iPhone 5, iPhone 5c and iPhone 5s
- ✓ iPad 2, iPad Retina & iPad mini
- ✓ iPod touch 4th gen, iPod touch 5th gen
- ✓ Android 2.3.3 and higher



Master your weight



Partnership with **myfitnesspal** leader in food logging

- ✓ World's largest food nutrition and calorie database
- ✓ 40 million users
- ✓ European localization (database, language, metrics)

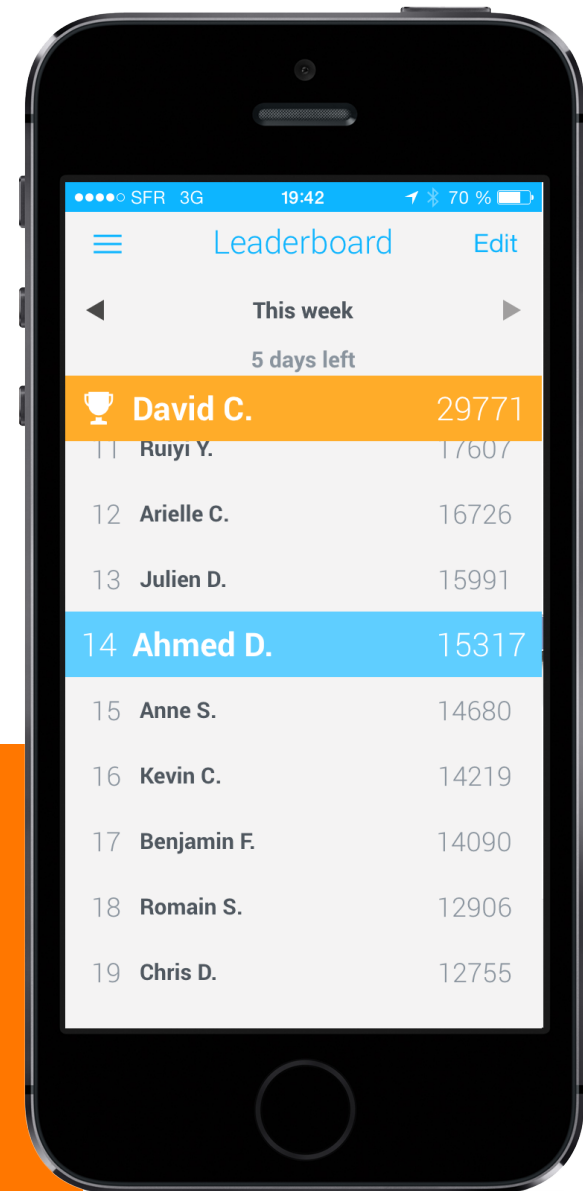
The Leaderboard: A weekly steps challenge

Positive peer pressure.

Make more steps
than your friends.

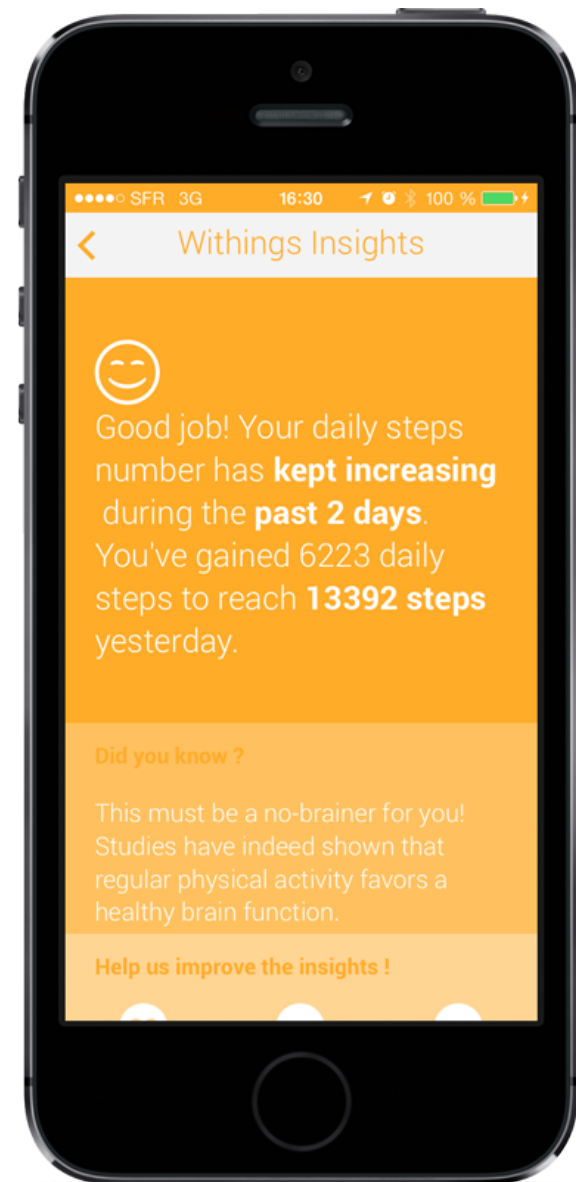
Interact:

Send messages.
Be notified when
you pass them.



* Users with Leaderboard friends **walk 24% more on average.**

Activity Insights: Live Coaching to boost your activity



What makes us different



Pulse O₂

- ✓ Wear it your way
- ✓ Most advanced tracker
 - Blood Oxygen Level / Heart Rate
 - Customize your screens
- ✓ Best coaching through the App
- ✓ Sleek design
- ✓ Touch Screen
- ✓ History browsing
- ✓ Never miss a day of activity
- ✓ Track your run
- ✓ 100+ partners ecosystem

Withings



Thank you!